

From: Carleton James: H&F
Sent: 22 November 2021 15:00
To: Licensing HF: H&F
Subject: Planning Comments for licensing application for 21 Effie Road ref. 2021/01376/LAPR

Hi Licencing,

Planning permission ref.2015/04542/FUL was granted for the “Erection of a terrace of 4 x three-storey houses plus basement; alterations to the existing self-storage facility by the erection of extensions at ground, first and second floors to the southern elevation for Class B1 (office) use at ground floor and additional Class B8 (self-storage) space at first and second floors, erection of an infill extension on the northern elevation at second and third floor level, and the erection of an additional floor at roof level; erection of a replacement single storey electricity sub-station (south east corner of site); reconfiguration of vehicular access/egress to enter site via Effie Road and exit via Argon Mews, and associated car parking and landscaping.”

Condition 22 was imposed as follows,

The operating/opening hours of the self-storage facility are limited to between 7am and 10pm, Monday to Friday, 8am-10pm on Saturday and 8am-8pm on Sunday and Bank Holidays, unless otherwise agreed in writing with the Council. No customers shall be on the premises or deliveries shall occur in connection with the uses outside of these times.

In order that noise disturbance which may be caused by customers leaving the premises is confined to those hours when ambient noise levels and general activity are sufficiently similar to that in the surrounding area, thereby ensuring that the use does not cause demonstrable harm to surrounding residents, in accordance with Policy DM H9 of the Development management Local Plan 2013.

We would object to the opening of the premises outside of these times.

Thanks,

James Carleton
Principal Planning Enforcement Officer
Development Management – Enforcement Team
The Economy Department
Hammersmith and Fulham Council